My state, Wisconsin, has an effective "Do Not Call List" mechanism. It is my understanding that you are attempting to weaken Wisconsin's DNCL at the behest of the insurance, banking, and direct marketing industries. This is the worst kind of corporate welfare. My number, address, name, identity is my private property. Allowing a corporate entity to use it against my will is not just bad business...it is theft. By attempting to enable companies to use my identity information against my will, you are an accessory to theft. This is corporate welfare and is corrupt. There is no free speach right inherant in the constitution for a corporation. Their speech is commercial speech and needs regulation. Wisconsin has done a fine job in creating a balance through an opt out program based on freedom. You need to abide the will of the people, not the folks who are bribing you.